

# Immersive shows

## Stories your guests become part of



## Anastasia Saltykova

Creative producer and director

Corporate events

Private celebrations · Bespoke experiences

# Your guests become part of the story

The entire venue becomes the stage.
Actors interact with your guests, who can take part in the action.





- ✓ **A story all around you**
  The script, setting, lighting, music and details create one coherent world.
- ✓ **Personal encounters**
  Encounters with characters and playful scenarios draw guests into the action.
- ✓ **Interaction**
  Your choices change the story. Your actions shape the ending.
- ✓ **Take part your way**
  Guests can watch, explore or take on a role.
  The experience is tailored to the audience.

# Bringing people together through shared experiences

Tailored to your business goals: from team introductions to exploring shared values.

- ✓ **Help people connect**
  Mixed teams and a shared story get people talking beyond their usual roles at work.
- ✓ **Bring an idea to life**
  Explore your values, a product or an event theme through a story, choices and action.
- ✓ **See communication differently**
  Playful scenarios reveal familiar reactions and offer a starting point for a group discussion.

A fresh approach to team building and learning.
Training and art, brought together in one event.









Lie to Me and other events
for corporate audiences

# A personal story for those closest to you

A birthday, family celebration or special occasion with its own story and characters.

- ✓ **Inspired by your interests**
  A favourite film, a family story or an imagined world becomes the starting point for the script.
- ✓ **A place for everyone**
  We shape roles and ways to take part so guests of different ages and personalities feel comfortable and involved.
- ✓ **An experience that lives on**
  The story can live on beyond the day, perhaps as a family film made during the celebration.

An immersive show builds social capital.
It gets people talking and enhances the host's standing.





An immersive birthday at the stables

# From our first conversation to a shared experience

## 01 The brief and the guests

We discuss the occasion, guests, venue, timeline and budget.
We define what the event should achieve.

## 02 Concept and script

I find the story and a way to involve your guests.
I plan the guest experience and the key moments of the programme.

## 03 Team and rehearsals

I bring together actors and specialists and assign roles.
I align the creative and technical elements.

## 04 The event and its outcome

I coordinate the event on site.
Afterwards, we discuss what worked and what we can build on.






# From a family celebration to a large-scale experience




## AfterHalloween

A large-scale immersive ball.

Concept for one floor, casting and directing.

**Result**

A cohesive story with guests taking part.



## Sound on Vinyl

A sensory performance for The Case.

Directing, rehearsals and synchronising effects.

**Result**

Experiencing music through multiple senses.



## The Irony of Fate

A family New Year celebration set in a film.

Script, roles, filming and editing.

**Result**

A finished family film by the next morning.



## VDNKh: Russia Exhibition

Launching an immersive space.

Fifty actors in two weeks.

**Result**

Running smoothly for over six months.

More projects and details at saltykova.show. Click a project image to explore.

# Seeing your event from every angle

Actress, creative producer and director.
I combine stage experience with corporate event production.



## From performing to directing

At AfterHalloween, I moved from acting and assisting the director to developing the concept and directing.

## From an idea to a team effort

I work on the script, casting, rehearsals and guest interaction.
I lead the project from concept to delivery.

**Acting**
Institute of Russian Theatre
Mark Rozovsky's studio

**Screen acting: Meisner technique**
The Meisner Institute
Moscow Film School

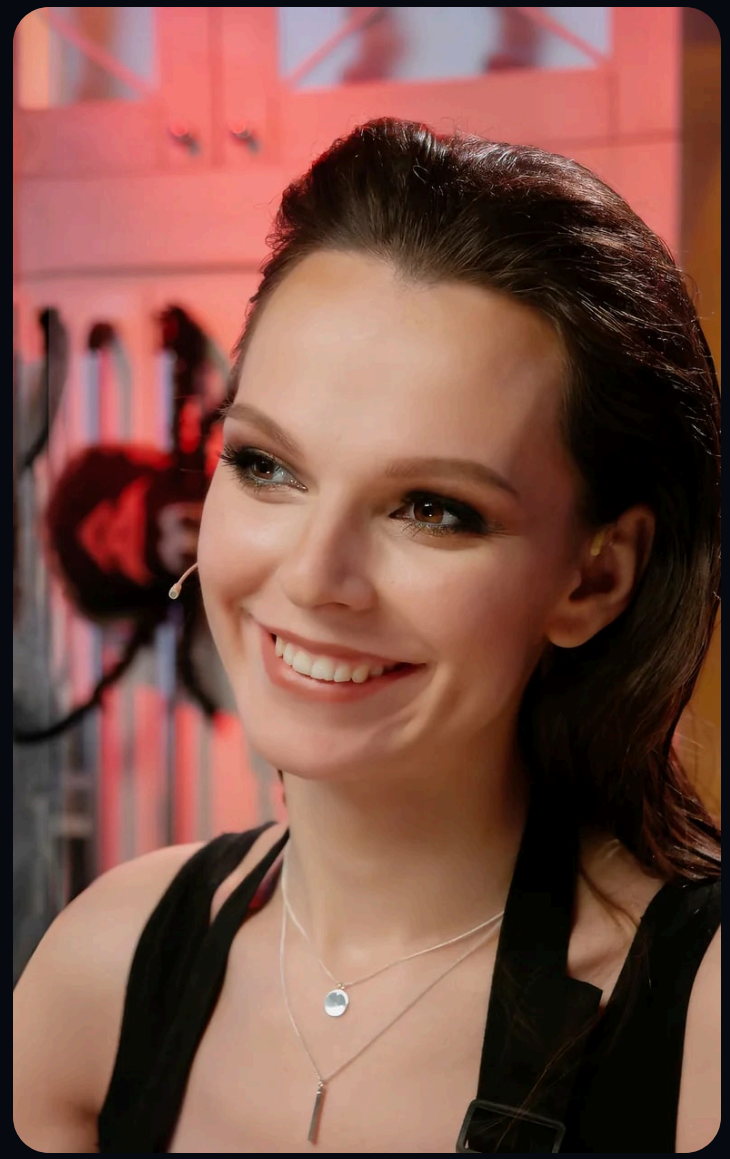
**Directing**
Industry Film School

**Screenwriting**
Alexander Mitta Film School

# Let’s discuss your event

Tell me about the occasion, your guests and the atmosphere:

Fill in the event brief online



## Anastasia Saltykova

With you from concept to delivery

+7 916 309 79 21

Telegram

mail@saltykova.info

saltykova.show